

Documentary Filmmaking 101

Assignment #1: Documentary Proposal

Assigned: Week 2

Due Date: Week 3

Worth 20% of final grade

The documentary proposal for this course requires the following elements:

1. **Film synopsis** – Well-written, succinctly composed, includes subject's name and summarizes beginning, middle and end. Free of grammar and spelling errors.
2. **Subject Biographies** - Thorough description of subject(s).
3. **Crew Biographies** - Bio of filmmaker containing all relevant details to their position. Bio of assistant that you will take on your shoot.
4. **Background research** - Two-page background research summary, detailing the source for inspiration, historical/social/other context, newspaper clipping or other sources provided.
5. **Director's/Visual Treatment** - thorough visual treatment/director's treatment with visual references
6. **Budget** – Presented according to industry standard format, (in excel sheet), taking into account documentary requirements and omission of talent fees. Budget amount should be capped at \$200.00.
7. **Financial Plan** - Indicates sources of money.
8. **Target Market** – Identify your target audience. Provide examples of films similar to your film.
9. **Optional: Two-column script**

Submission and Peer Evaluation:

Please **upload** a PDF document of your entire proposal in the order listed above, to the **interactive peer evaluation forum**.

Upon submission, proceed to evaluate at least three other proposals using the criteria above and rubric available under assignments. Your participation in the peer assessment of others is worth 6% of your grade for this assignment. Your evaluation is required within 2 days of the submission deadline. Please ensure you provide a rationale for your quantitative assessment in the form of a few sentences or a paragraph, as required.